

SPRING 2018 =

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It's a Brand New Day



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Have you heard the news? On October 28, 2016 our parent company, Ohio Presbyterian Retirement Services, changed its name to Ohio Living. As a result, our community's name has changed to Ohio Living Lake Vista. Additionally, Senior Independence, our home health and hospice provider, has changed its name to Ohio Living Home Health & Hospice and our Foundation is now Ohio Living Foundation.

We are very excited about this change and believe it will bring a bright future as we continue to offer high-quality care and services to you under the unified name of Ohio Living.

Please rest assured that this rebranding effort is not the result of a merger, acquisition or change in

ownership. Our people, mission and ownership will remain the same.

We chose the name Ohio Living because we believe it embodies the essence of who we are as an organization – a community of people who celebrate living. It is our deepest desire to provide others with opportunities to live life to the fullest by joining alongside them to make each day count. This new brand is an expression of our organizational values and speaks to the principles we were founded on in caring for Ohioans, a charge which proudly remains our primary focus.

You'll notice we also removed the words retirement community from our name. This decision was based on research indicating that many current and future prospective residents view the word retirement negatively.

Similarly, we have also changed from referring to our community as a continuing care retirement community to a life plan community which focuses on the vibrant, forward-looking nature of our community.

Additionally, we have adopted the tagline "Faith, Compassion, Community" to embrace our faith-based, not-for-profit culture and heritage.

We want to assure you that this change will not affect the care and services at Ohio Living Lake Vista in any way. Our new brand represents a renewed commitment to our residents, families, staff and the Greater Willoughby community.



Recognized by U.S. News & World Report

Since its inception in 2009, "U.S. News & World Report" nursing home ratings have relied on data from Nursing Home Compare, a program run by the Centers for Medicare and Medicaid Services (CMS), the federal agency that sets and enforces standards for nursing homes. This year, in order to provide an evaluation standard for consumers consistent with its other health ratings, U.S. News has created a 5-level rating scale for nursing homes ranging from "Top Performing" to "Poor."

The nearly 2,300 nursing homes that earned the designation of a "U.S. News & World Report Best Nursing Home for 2017-2018" represent about 15 percent of all of those homes. For the second year in a row, California has the highest number of homes on the list, followed by Ohio and Florida. Washington, D.C., Hawaii and Arkansas have the highest proportion of "Best Nursing Homes" as compared to the total number of homes evaluated.

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Life plan communities: myth vs. realty Employer of Choice award



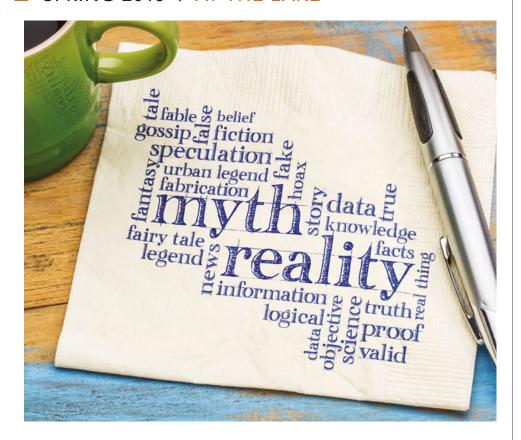
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Life plan communities: myth vs. reality

One of the biggest obstacles that keeps people from exploring a life plan community like Ohio Living Lake Vista is the belief that there are too many sacrifices to be made, such as freedom, independence and living space.

Age Wave, a research and consulting company, conducted a study to better understand how adults decide to move to a life plan community like Ohio Living Lake Vista. Here are a few of the myths and realities of moving to a life plan community.

Myth 1 – "My current home will be the best possible place to live in my retirement years."

Reality – The ideal home evolves throughout our lifetime, so the best home for your next stage of life should be one that provides more freedom, more convenience, better care and less worry.

Myth 2 – "My current home is the best option to continue an active social life and to stay connected with friends."

Reality – Remaining in your home can result in growing isolation and loneliness. Life plan communities offer opportunities to build new relationships and social connections with like-minded people.

Myth 3 – "It's less expensive and more financially secure for me to stay in my current home."

Reality – Even though your mortgage may be paid off, monthly expenses to maintain your home and lifestyle are often higher than you realize and can become less predictable. When combined with

potential care costs, living in your current home may end up being the most expensive option.

Myth 4 – "It would be easy to get any care I might need at home." Reality – Care at home can be difficult and costly, while life plan communities offer a seamless solution for most care needs that may arise in later life.

Myth 5 – "Life plan communities are filled with old people who are sick and dying."

Reality – Many people choose life plan communities to pursue opportunities for new learning and new activities.

Planning ahead and proactively choosing the home and community that best meet your needs in the years ahead is the best recipe for making the next chapter in life as vital, interesting and fulfilling as possible.

For more information on the lifestyle, care and support offered at Ohio Living Lake Vista, call 330.638.2420.

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U.S. News has updated the methodology used to evaluate nursing homes to ensure that the designation of "Best Nursing Home" is given only to those homes that demonstrate appropriate use of key services and consistent performance in quality measures. To qualify as a "Best Nursing Home," facilities had to earn 4.5 out of 5 during ten months of federal reports ending in August 2017, and consistently meet performance standards set by U.S. News such as earning at least 4 in the CMS overall rating for all ten months.

"This is a great honor and achievement, and we would not have been recognized as a best nursing home in the nation without our most valuable asset — our team," commented Ohio Living Lake Vista Executive Director **Dean Palombaro**. "A major part of working with adults in healthcare is about building a

culture of respect and trust. Our team helps us earn the trust that the people we serve place in us, and I am thankful every day that members of our team have chosen to share their gifts and talents with each other and everyone we serve in our community."

Ohio Living Lake Vista is one of 12 life plan communities owned and operated by Ohio Living, headquartered in Columbus. Since 1922, Ohio Living has defined the highest standards of quality of life for adults. Each year Ohio Living serves more than 73,000 people annually through its life plan communities and Ohio Living Home Health & Hospice. Its Ohio-based services range from a variety of housing options in one of its communities through the full continuum of care to postacute home health and hospice support for adults wherever they live.

Employer of choice award

Ohio Living Lake Vista was named a bronze Employer of Choice by LeadingAge Ohio, a nonprofit trade association for long-term care organizations. The 2017-2018 award recognizes providers of aging services who demonstrate leadership in employee development and engagement and meet stringent workforce development criteria.

"We're very proud to be recognized for our employee culture and commitment to excellence," said **Dean Polambo**,

executive director of Ohio Living Lake Vista.

"We believe that respecting our staff and ensuring their success is the best way to create a positive community for our residents."

For more information about Ohio Living Lake Vista services call 330.638.2420.











Tuesdays at the Lake

Visit Ohio Living Lake Vista's Clubhouse each Tuesday in April!

First Tuesday: Community Luncheon

April 3 | 11:30 a.m. to 1 p.m. | \$5 | Enjoy soup, sandwich and a drink!

Second Tuesday: Matinee Movie

April 10 | 1:30 p.m. | Free | Join us as we watch "Wonder."

Third Tuesday: Bingo

April 17 | 13 to 4 p.m. | Free | Please RSVP

Fourth Tuesday: Master Gardeners Event

April 24 | 1:30 p.m. | Free | Please RSVP | Learn about air plants and

make your own terrarium.

Call 330.638.2420 to learn more and RSVP!

Snapshots

From Around Ohio Living Lake Vista











Clockwise from top to left:

Paint and Taste; Philanthropy Day Celebration; Master Gardener Volunteer Group; Creative Corner; Creating Fairy Gardens.



Check out the new look of our social media sites!

We update our Facebook page and Twitter feed daily to bring you the latest trends in active aging and care, offer words of encouragement for caregivers, and provide a sneak peek of what life at Ohio Living Lake Vista is all about. We even have a YouTube channel! Want to join the conversation? We're just a click away.

https://www.facebook.com/OhioLivingLakeVista



https://twitter.com/OhioLivingLV



https://www.youtube.com.user/LakeVistaofCortland



This is Living has been brought to you by your friends at Ohio Living Lake Vista, a life plan community.

Executive Director......Dean Palombaro Director of Sales & MarketingAmy McCollum

For more information or to schedule a tour, call 330.638.2420.







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Welcome Home







Discover how Ohio Living Lake Vista can provide a variety of choices to make you feel right at home. Take a moment to look at the features, amenities and services we offer, and picture yourself here, living life your way.

Our residents know what it means to live life to its fullest every day. We offer opportunities for educational growth, fitness, worship, friendship, the arts and more at your fingertips.

Social and cultural opportunities

- Monthly resident luncheons
- Movie night
- Shopping trips
- Volunteer activities
- Dining out
- **Resident Association**
- Community events
- Health and wellness programs and services

Centers and services offered on campus

- Well-equipped fitness center
- Clubhouse and catering services
- Library
- Worship and spiritual life activities
- Bible study classes and weekly vesper services
- Meeting and gathering rooms
- Transportation services

Educational

- Lectures
- Book club
- opportunities

As a life plan community, Ohio Living Lake Vista offers a variety of on-site housing options and health care services, plus many other features customized to meet your needs.

Villa Homes | Apartment Homes | Assisted Living | Short-Term Rehabilitation | Outpatient Therapy | Long-Term Nursing Care | Home Health & Hospice

Turn your real estate into income

As we look toward spring, many people are beginning to think of selling their home, vacation house or other property. But the mere thought of this can be overwhelming. It can take a great deal of time, effort and money – even if you enlist the help of a professional.

However, there is a more appealing alternative that benefits you and Ohio Living Lake Vista. Instead of selling your property, you can use it to fund a charitable gift with the Ohio Living Foundation and receive fixed payments for life that are partially tax-free.

If you'd like to learn more about this opportunity and whether it could be right for you, call **Susan Berny**, director of gift planning, at 330.746.2944, ext. 1554.

opportunities

- Computer center
- Classes
- Lifelong learning

Retirement –

a time to enjoy all the things you never had time to do when you worked.

Ohio Living Lake Vista —

the place that gives you the freedom and opportunity to do that!









